

MichaelPage

www.michaelpage.co.jp

Product manager - Global Beauty Brand

Product manager - Global Beauty Brand
募集職種
人材紹介会社 マイケル・ページ・インターナショナル・ジャパン株式会社
求人ID 1557398
業種 日用品・化粧品
雇用形態 正社員
勤務地 東京都 23区
給与 600万円 ~ 800万円
更新日 2025年09月04日 15:03
応募必要条件
キャリアレベル 中途経験者レベル
英語レベル ビジネス会話レベル
日本語レベル ネイティブ
最終学歴 大学卒：学士号
現在のビザ 日本での就労許可が必要です

募集要項

Lead global product development and marketing initiatives for a high-end beauty brand headquartered in Tokyo. Collaborate with international teams to deliver innovative concepts and impactful launches worldwide.

Client Details

Our client is a **globally recognized luxury beauty brand** with a strong heritage in Japan and a reputation for cutting-edge artistry, creativity, and innovation. With a diverse international team and strong collaboration with headquarters in Europe and across Asia, the brand offers a dynamic and inspiring environment where your ideas can truly make an impact.

Description

- Drive **product innovation and renovations** to support global brand growth.
- Collect and analyze **international market data** (consumer, competition, digital) and generate actionable insights.
- Develop and manage **product concepts** aligned with brand purpose and creative direction.

- Orchestrate the **end-to-end product development process**, ensuring timely execution.
- Write **marketing mix recommendations** (IMC/360/Digital/Retail) and support launch preparations.
- Partner with internal stakeholders, local markets, and global HQ to ensure successful project implementation.
- Present strategies and recommendations to senior management with clear and persuasive communication.

Job Offer

- A **creative and international culture** with direct collaboration with global HQ.
- **Excellent internal mobility** opportunities across functions and brands.
- Exposure to **high-quality teams** full of inspiration and creativity.
- Opportunity to develop expertise in **product development, project leadership, and global marketing strategy**.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- Passion for **beauty products, creativity, and product details**.
- Strong **analytical and logical thinking** with a business mindset.
- Proactive, agile, and adaptable personality.
- Excellent **communication skills** in English (advanced-fluent).
- (Preferred) 3+ years of **marketing/product development experience**, ideally in cosmetics or fashion.
- (Preferred) Strong interest in **brand, design, textures, fragrance, and artistry**.

会社説明

Our client is a globally recognized luxury beauty brand with a strong heritage in Japan and a reputation for cutting-edge artistry, creativity, and innovation. With a diverse international team and strong collaboration with headquarters in Europe and across Asia, the brand offers a dynamic and inspiring environment where your ideas can truly make an impact.