



JAC Recruitment

タイの求人なら
JAC Recruitment Thailand

PR/117978 | Product & Marketing Manager - B2B service

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1556821

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年09月30日 09:01

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Location: Bangna Trad - Chachoengsao **Key Responsibilities:**

- Develop and execute marketing strategies to attract and retain clients using digital tools.
- Analyze market trends and customer segments to tailor campaigns.
- Coordinate with internal teams (Sales, IT, Accounting, Technical) and external service providers.
- Oversee marketing budgets, campaign performance, and digital marketing initiatives.
- Support product development and service improvement through client visits and feedback.
- Use digital tools for reporting, planning, and sales presentations.

Requirements

- Bachelor's degree or higher in Marketing, Business Administration or a related field.
- Minimum 5 years of experience in Marketing, Business Management or Sales.
- At least 3 years in a supervisory or managerial role
- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Familiar with digital tools: Google Workspace (Docs, Sheets, Forms, Data Studio), Google Ads, Facebook, Instagram, etc.
- Strong communication, analytical, evaluation, and report writing skills.
- Excellent negotiation and problem-solving abilities.
- Quick-thinking and adaptable in dynamic situations.

- Good communication skill in English.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.th/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.th/terms-of-use>

会社説明