



PR/123209 | Product Development Manager (Leasing)

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1556777

業種

監査・税理士法人

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年09月02日 10:44

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Responsibilities:

- Lead the design, development, and enhancement of financing products tailored to market demands and aligned with our business objectives. This role involves:
- Conducting in-depth market research to identify customer needs and industry trends
- Developing innovative product concepts or refining existing offerings
- Leading product planning, design, and cross-functional collaboration
- Managing end-to-end product development projects from ideation to launch
- Performing data analysis to guide product decisions and performance tracking
- Coordinating with internal departments to ensure seamless execution

Requirement:

- Bachelor's degree in Marketing & Business, Finance, or Banking
- At least 5 years of proven experience in product business development
- Established network with suppliers and dealers in the heavy equipment and trucking industry
- Strong capability in analyzing lessee (debtor) business operations and financial statements
- Solid understanding of leasing products and their market dynamics
- Sharp analytical mindset with a strategic approach to business and marketing evaluation
- Exceptional organizational, interpersonal, and customer service abilities
- Skilled in conducting research to support key marketing initiatives and programs
- Well-versed in current trends and conditions within the leasing industry
- Proficient in preparing and delivering impactful marketing presentations
- Demonstrated ability to manage multiple projects simultaneously and meet deadlines
- Competent in using Microsoft Office Suite or Google Workspace tools
- Fluent in both Bahasa Indonesia and English for professional business communication

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会社説明