

インドの求人なら JAC Recruitment India

PR/109620 | DGM- Product Planning

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント インド

求人ID

1556719

業種

その他 (メーカー)

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2025年10月14日 14:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒: 準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Purpose of the Role

The Deputy General Manager – Product Planning is responsible for leading strategic product planning initiatives for high-level motorcycle development projects. The role focuses on driving competitive model introductions through detailed market research, strategic analysis, and cross-functional collaboration. The objective is to ensure that new products align with customer expectations, outperform competitors, and support the company's long-term growth strategy.

Job Specifications

Educational Qualifications

• Graduate or Postgraduate in Business Administration, Engineering, or a related field.

Knowledge and Skills

- Strong analytical and strategic thinking abilities
- Excellent communication and presentation skills
- Proficiency in market research tools and data interpretation
- · Familiarity with 3C analysis and product lifecycle management

- Lead product planning for high-level motorcycle projects from concept to launch
- Conduct comprehensive 3C analysis (Customer, Competitor, Company) to identify market opportunities and define product positioning
- · Develop product strategies aligned with market trends, customer expectations, and corporate objectives
- · Collaborate with R&D, Marketing, Sales, and Supply Chain teams to ensure timely execution and alignment
- Monitor competitor activities and market performance to recommend strategic adjustments
- · Prepare business cases and presentations for senior management to secure approvals for new models
- Support long-term product portfolio planning to ensure sustainable growth and innovation

Experience and Business Understanding

- 10 to 16 years of experience in product planning or strategy, preferably in the two-wheeler segment
- Proven track record of launching competitive models
- · Ability to work effectively in a fast-paced, multicultural environment
- Exposure to Japanese work culture is an added advantage

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会社説明