

MichaelPage

www.michaelpage.co.jp

Global Consulting Firm - Media Relations Assistant Director

Media Relations Assistant Director

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1556504

業種

監査・税理士法人

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

850万円 ~ 1200万円

ボーナス

固定給+ボーナス

更新日

2025年08月28日 16:10

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This leadership role oversees external communication, media relations, and crisis management for a major organization, managing a team of five to ensure coordinated efforts in promoting the company's vision, brand, and professional services. The position involves building strong relationships with media, internal executives, and global counterparts to enhance reputation, support professional development, and drive brand and risk management initiatives.

Client Details

The employer is a large organization within the professional services industry, recognized for delivering innovative solutions and maintaining a strong presence in the market. The company is committed to fostering expertise and excellence in its

operations and services.

Description

- Develop and implement comprehensive public relations strategies aligned with organizational goals.
- Oversee media relations, including drafting press releases, managing media inquiries, and building relationships with journalists.
- Collaborate with internal teams to ensure consistent messaging across all communication channels.
- Plan and execute public relations campaigns to enhance brand visibility in Tokyo and beyond.
- Manage crisis communication plans and provide strategic guidance during critical situations.
- Lead and mentor a team of PR professionals to achieve departmental objectives.

Job Offer

- Competitive compensation package.
- Annual bonus reflecting individual and company performance.
- Exposure to high-impact projects and industry-leading practices in professional services.
- Full flex-time position.
- Work from home.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

スキル・資格

- 10+ years B2B external PR experience, including media relations and digital marketing.
- Strong English skills, proactive attitude, and team-oriented mindset.
- Crisis management experience with good physical and mental resilience.

会社説明

The employer is a large organization within the professional services industry, recognized for delivering innovative solutions and maintaining a strong presence in the market. The company is committed to fostering expertise and excellence in its operations and services.