

MichaelPage

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## Assistant Brand Manager - Top FMCG brand

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1556473

## 業種

食品・飲料

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

600万円 ~ 750万円

## 更新日

2026年04月23日 02:00

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

- Support the execution of brand strategies to enhance growth and market share.
- Collaborate with various teams to manage product portfolios and deliver impactful launches.

## Client Details

Our client is a leading global organization in the food and beverage sector, renowned for its innovative, health-focused products. They are dedicated to sustainability, diversity, and empowering employees with autonomy and career growth opportunities within a collaborative environment.

## Description

- Analyze market data to identify consumer trends and growth opportunities.
- Assist in planning and executing product launches, including SKU management.
- Collaborate with cross-functional teams to develop innovative marketing strategies.
- Drive brand initiatives by maintaining and enhancing existing product ranges.
- Execute strong brand activation plans, particularly in the digital space.
- Monitor brand performance and recommend adjustments to improve outcomes.

## Job Offer

- A collaborative, inclusive, and innovative work culture.
- Opportunities to work with a globally recognized brand.
- Professional development in a fast-paced, competitive industry.
- Career growth potential within a sustainability-focused organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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## スキル・資格

- Holds a bachelor's degree in marketing, business, or a related field.
  - 2-5 years of brand marketing experience, preferably in FMCG.
  - Strong project management skills and familiarity with product launches.
  - Native-level Japanese and business-level English proficiency.
  - Entrepreneurial mindset, quick learner, and passion for innovation.
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## 会社説明

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