

MichaelPage

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Product Manager

Product Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1556453

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1000万円

更新日

2025年08月27日 16:09

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The Product Manager will oversee the development, execution, and optimization of marketing strategies for cosmetics products within the marketing & agency department. This role requires expertise in product lifecycle management, ensuring alignment with business goals and market trends.

Client Details

This opportunity is with a well-established, mid-sized organization in the cosmetics industry, known for its commitment to innovation and excellence. The company offers a structured and professional environment, focusing on product quality and customer satisfaction.

Description

- Develop and execute comprehensive marketing strategies for retail product lines.
- Conduct market research to identify trends, customer needs, and competitive positioning.
- Manage product lifecycles, including launches, updates, and phase-outs.
- Collaborate with cross-functional teams to ensure seamless execution of marketing plans.
- Monitor and analyze product performance, providing actionable insights for improvement.
- Prepare and present reports on product strategies and outcomes to stakeholders.

- Maintain alignment between marketing initiatives and overall business objectives.
- Ensure compliance with industry standards and regulations for all product campaigns.

Job Offer

- Permanent employment with opportunities for career growth and professional development.
- A structured work environment with a focus on achieving results.
- Exposure to innovative marketing practices within the retail industry.
- Inclusive company culture that values expertise and collaboration.

If you are passionate about marketing and ready to make an impact as a Product Manager, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

A successful Product Manager should have:

- A strong background in marketing and product management within the retail industry.
- Proven experience in developing and implementing effective marketing strategies.
- Knowledge of market research methodologies and data analysis tools.
- Excellent communication and collaboration skills for cross-functional teamwork.
- A proactive approach to problem-solving and decision-making.
- A bachelor's degree in business, marketing, or a related field.

会社説明

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