

**MichaelPage**

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**Customer Marketing Manager (1-year fix contract)**

???? Premium Wine Marketing

**募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

**求人ID**

1556391

**業種**

食品・飲料

**雇用形態**

正社員

**勤務地**

東京都 23区

**給与**

経験考慮の上、応相談

**更新日**

2025年08月26日 18:01

**応募必要条件****キャリアレベル**

中途経験者レベル

**英語レベル**

ビジネス会話レベル

**日本語レベル**

流暢

**最終学歴**

大学卒：学士号

**現在のビザ**

日本での就労許可が必要です

**募集要項**

Drive customer marketing initiatives to elevate premium wine brands in Japan.  
Translate global brand strategies into impactful local programs across channels.

**Client Details**

Our client is a global leader in the premium beverages industry, with a celebrated portfolio of internationally recognized brands. Known for its strong presence in Asia and beyond, the company combines heritage with innovation, delivering high-quality wines and luxury experiences to diverse markets. Employees join an inclusive, collaborative culture where career development, creativity, and performance are valued and rewarded.

**Description**

- Customize global/regional brand strategies for the Japan market
- Develop marketing initiatives across on-premise, off-premise, and e-commerce
- Use insights to create shopper marketing programs for retailers and trade partners

- Manage P&L and budgets, monitoring performance and ROI of activities
- Partner with agencies to deliver BTL, experiential, and luxury brand programs
- Track depletions, analyse results, and implement continuous improvement
- Build strong relationships with internal teams, distributors, and partners

#### Job Offer

- Attractive salary package with healthcare benefits
- 20 days of paid annual leave
- Flexible working arrangements to support wellbeing
- Career development opportunities in a global environment
- Collaborative and inclusive company culture

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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#### スキル・資格

- Background in marketing, brand, or trade marketing (luxury or beverages preferred)
- Proven experience in developing and executing campaigns that drive sales and brand value
- Strong commercial acumen with P&L and ROI management skills
- Skilled at planning, project management, and stakeholder engagement
- Confident communicator with fluency in Japanese and English
- Knowledge of the Wines & Spirits or luxury sector is highly advantageous

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#### 会社説明

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