

MichaelPage

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Customer Marketing - Food (Japan & Korea)**Customer Marketing - Food (Japan&Korea)****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1556387

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 900万円

更新日

2025年08月26日 17:47

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive customer activation and brand growth in Japan & Korea's foodservice markets. Translate regional strategies into impactful, locally relevant marketing programs.

Client Details

Our client is a global leader in the food industry, known for its strong portfolio of high-quality products and deep expertise in the foodservice sector. With a focus on innovation and customer engagement, the company empowers employees to build brands that inspire preference and long-term partnerships. Operating with a collaborative and international culture, the organization offers a unique opportunity to influence regional strategies while working in a supportive, agile team environment.

Description

- Lead brand awareness initiatives, including digital campaigns and events
- Adapt global strategies to local markets, ensuring resonance and impact
- Integrate customer insights to refine messaging and go-to-market strategies
- Partner with Sales to deliver activation tools, training, and customer support
- Drive commercialization of new products through tailored activation plans

- Share market intelligence with global and regional stakeholders

Job Offer

- Strategic in-market role with cross-country exposure (Japan & Korea)
- Opportunity to work closely with global and regional leadership
- Chance to influence innovation and customer engagement strategies
- Collaborative, international team environment
- Regular business travel for market immersion and partnership building

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Strong background in brand and customer marketing, ideally in foodservice or FMCG
- Proven track record of executing activation programs with commercial outcomes
- Skilled at translating insights into effective local strategies
- Strong collaboration skills across Sales, Marketing, and external stakeholders
- Excellent communication and presentation abilities in Japanese and English (Korean a plus)
- Able to manage multiple projects independently within an international team

会社説明

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