



## PR/117934 | Sales & Marketing Manager

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント タイランド

#### 求人ID

1556233

#### 業種

その他（メーカー）

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年08月26日 10:10

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Job Title: Sales & Marketing Manager

Job summary:

To lead initiatives in expanding sales distribution channels and developing customer bases for new products and market segments within the polymer industry in Thailand.

Key Responsibilities:

- Drive new customer acquisition and strengthen market presence for innovative polymer products.
- Develop and execute marketing plans for product launches.
- Collaborate with the Application Development team to align product innovation with market needs.
- Conduct in-depth market research to identify opportunities and customer needs.
- Analyze literature and patents to support product positioning.
- Gather and synthesize market intelligence from industry publications, online platforms, and professional events.
- Ensure prompt and effective resolution of customer issues related to products and applications.
- Coordinate with manufacturing teams to ensure timely and accurate order fulfillment.

- Support senior leadership in customer engagement and satisfaction initiatives.

Qualifications & Competencies:

- Bachelor's degree in Engineering or a related field; MBA preferred.
- Minimum 8 years of experience in Business Development, Sales & Marketing within the polymer industry.
- Strong skills in:
  - Strategic Planning & Execution
  - Analytical Thinking & Problem Solving
  - Cross-functional Communication
  - Customer Centricity
  - Results Orientation
- Fluent in English with excellent communication abilities.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明