



## PR/117827 | Product Specialist of ASEAN Region (Automotive Part Product)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント タイランド

#### 求人ID

1556210

#### 業種

その他（メーカー）

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年09月23日 10:29

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

無し

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Position: Product Specialist (ASEAN Region) (Automotive Part product)

Salary: 60,000 – 90,000THB +/- (Negotiable)

Location: Bangkok

Our client is Big brand manufacturing automotive part (OEM and Aftermarket)

#### Key Responsibilities of the position:

- Strategic planning sales. Conduct in-depth market research, competitive analysis, and user research to identify customer needs and pain points. Synthesize data and insights to make informed decisions and prioritize product initiatives with Dealer and Distributor. (In Domestic and Asian regional)
- Developing a growth strategy focused on both financial gain and customer satisfaction.
- Promoting the company's products/services by addressing or predicting clients' objectives.

- Co-work with sales teams in business negotiations, especially for commercial tires, providing product and market expertise.
- Provide data to make mid-term plan for sales and consolidated profit and implement this plan.
- Support to make annual sales and profit plan in the sales group companies and follow up on such plan.
- Oversee to annual budget planning for marketing activities in ASEAN

#### Qualifications

- Bachelor's or master's degree in any field.
- More than 5 years of experience in Product management automotive part
- Business level communication skills in English.
- Driving license and own car

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明