



Social CRM Operator - Social Media Specialist (LINE App)

募集職種

人材紹介会社

Cornerstone Recruitment Japan 株式会社

求人ID

1556173

業種

デジタルマーケティング

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合

外国人 半数

雇用形態

契約

勤務地

東京都 23区

給与

400万円 ~ 550万円

勤務時間

Regular working hours, flexible arrangement

更新日

2025年08月25日 15:53

応募必要条件

職務経験

1年以上

キャリアレベル

新卒・未経験者レベル

英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

We are a global advertising agency that helps brands build meaningful relationships with people by blending data, creativity, and technology. With offices worldwide, we specialize in digital marketing, CRM, and social-driven strategies that connect brands and customers in lasting ways.

Now, we're looking for a CRM & Social Media Specialist who is passionate about social media marketing and excited to use LINE as a key CRM tool to drive engagement for global and Japanese clients. This is an opportunity to work in a truly international team where you'll use both Japanese and English daily.

Why Join Us?

Be at the frontline of social x CRM marketing with LINE and other platforms
Work with global clients and international teams in a bilingual environment
Gain experience in cutting-edge marketing technology and strategy
Enjoy a supportive, creative, and collaborative culture

Location: Aoyama-itchome, Tokyo

Employment: Contract employee (with potential growth opportunities)

Salary: Competitive, based on experience

Working Style: Flexible discretionary work system

Benefits: Health insurance, company facilities, savings plans, paid holidays, special leave, parental/volunteer leave, and more

What You'll Do

- Manage daily/weekly CRM communications using LINE and other platforms
- Execute campaigns (message setup, segmentation, A/B testing, delivery)
- Build and maintain KPI dashboards and reports, providing insights and recommendations
- Monitor user behavior and engagement trends with client and in-house tools
- Collaborate with account, creative, and data teams to deliver high-quality campaigns
- Support integrated projects with analysis, content coordination, and reporting

スキル・資格

What We're Looking For

Must Have:

- Passion for social media marketing, CRM, and customer engagement
- 1–3 years' experience in digital marketing, social media, or CRM coordination
- Strong attention to detail and ability to manage timelines & reporting
- Basic knowledge of data/KPI tracking (Excel or similar)
- Team player with strong communication skills
- Japanese (native) + English (business-level, client-facing)

Nice to Have:

- Experience with LINE Official Account Manager, Salesforce Marketing Cloud, or similar CRM tools
- Knowledge of socialxCRM, lead generation, or segmentation strategies
- Skills in Google Data Studio, Tableau, or Excel Pivot for reporting

会社説明