



## Senior IT Product Manager

### 募集職種

人材紹介会社  
ハイテックジャパン株式会社

求人ID  
1556125

業種  
ソフトウェア

雇用形態  
正社員

勤務地  
東京都 23区

給与  
1000万円 ~ 1200万円

更新日  
2026年05月31日 03:00

### 応募必要条件

職務経験  
6年以上

キャリアレベル  
中途経験者レベル

英語レベル  
ビジネス会話レベル

日本語レベル  
ビジネス会話レベル

最終学歴  
大学卒：学士号

現在のビザ  
日本での就労許可が必要です

### 募集要項

- ◆ Product Strategy & Vision -Define 3-year roadmap for CRM strategy
- ◆ Delivery Leadership -Lead cross-functional squad (UX, BE/FE, QA) through discovery → MVP → GA; manage backlog and OKRs.
- ◆ Guest & Hotel Insights -Run user interviews, cohort analyses, and Jobs-to-be-done research; translate insights into product requirements.
- ◆ Data & Experimentation -Own KPIs, build dashboards, run A/B tests on accrual rates, redemption UX, and tier triggers.
- ◆ Point Economics & Compliance -Model breakage/liability, ensure IFRS-15 revenue recognition, and set fraud-prevention policies.
- ◆ Stakeholder Management -Align hotel brands, channel managers, payment partners, and accounting teams on APIs, SLAs, and co-marketing.
- ◆ Thought Leadership -Evangelize loyalty best practices, mentor junior PdMs, and contribute to a product-led culture.

### スキル・資格

- Bachelor's degree or equivalent practical experience.
- 5 + years of product-management experience shipping B2B2C SaaS or loyalty/CRM platforms.
- Demonstrated success scaling rewards, subscription, or points-based businesses.

- Strong analytical skills (SQL, product analytics, financial modeling).
- Self-starter who thrives in fast-paced, globally distributed environments.
- Hospitality, travel, fintech, or e-commerce domain expertise.
- Experience with AI/LLM-powered personalization or chat-based loyalty.
- Track record of international partner integrations (payment gateways, airline/hotel alliances).

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会社説明