Senior IT Product Manager

募集職種

人材紹介会社
ハイテックジャパン株式会社

求人ID
1556125

業種
ソフトウエア

雇用形態
正社員

勤務地
東京都 23区

給与
1000万円 ~ 1200万円

更新日
2026年11月01日 01:00

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

◆Product Strategy & Vision -Define 3-year roadmap for CRM strategy
◆Delivery Leadership -Lead cross-functional squad (UX, BE/FE, QA) through discovery → MVP → GA; manage backlog and OKRs.
◆Guest & Hotel Insights -Run user interviews, cohort analyses, and Jobs-to-be-done research; translate insights into product requirements.
◆Data & Experimentation -Own KPIs, build dashboards, run A/B tests on accrual rates, redemption UX, and tier triggers.
◆Point Economics & Compliance -Model breakage/liability, ensure IFRS-15 revenue recognition, and set fraud-prevention policies.
◆Stakeholder Management -Align hotel brands, channel managers, payment partners, and accounting teams on APIs, SLAs, and co-marketing.
◆Thought Leadership -Evangelize loyalty best practices, mentor junior PdMs, and contribute to a product-led culture.

スキル・資格

● Bachelor’s degree or equivalent practical experience.
● 5 + years of product-management experience shipping B2B2C SaaS or loyalty/CRM platforms.
● Demonstrated success scaling rewards, subscription, or points-based businesses.

- Strong analytical skills (SQL, product analytics, financial modeling).
- Self-starter who thrives in fast-paced, globally distributed environments.
- Hospitality, travel, fintech, or e-commerce domain expertise.
- Experience with AI/LLM-powered personalization or chat-based loyalty.
- Track record of international partner integrations (payment gateways, airline/hotel alliances).

会社説明