

MichaelPage

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Marketing Manager

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1556064

業種

ホテル

雇用形態

正社員

勤務地

北海道

給与

600万円 ~ 700万円

更新日

2025年08月22日 15:16

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This exciting opportunity as a Marketing Manager in the leisure, travel, and tourism industry involves leading marketing strategies and campaigns to enhance brand visibility and customer engagement. Located in Niseko, this role is ideal for a results-driven professional with expertise in marketing and a passion for the tourism sector.

Client Details

The hiring company is a luxury hotel operating within the leisure, travel, and tourism industry based in Hokkaido. They are recognized for their focus on delivering exceptional experiences to clients and maintaining a strong presence in the market.

Description

- Develop and implement comprehensive marketing strategies to drive business growth.
- Oversee digital and offline marketing campaigns, ensuring alignment with company objectives.
- Analyze market trends and customer insights to identify opportunities for innovation.
- Collaborate with internal teams to create impactful content and promotional materials.
- Manage relationships with external agencies and vendors to optimize marketing efforts.
- Monitor and report on the performance of marketing initiatives, using data to guide decision-making.
- Plan and execute events and partnerships to enhance brand presence in the Niseko region.

- Ensure consistency in brand messaging across all communication channels.

Job Offer

- Opportunity to work in the picturesque Niseko region, a hub for leisure and tourism.
- Be part of an intimate community with a focus on impactful marketing initiatives.
- Potential for career growth and professional development within the industry.
- A permanent role with stability and long-term prospects.

If you are passionate about marketing in the leisure, travel, and tourism industry and are ready to make an impact in Niseko, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

A successful Marketing Manager should have:

- A strong background in marketing, particularly within the leisure, travel, and tourism industry.
- Experience in creating and executing successful marketing campaigns.
- Knowledge of digital marketing tools and platforms.
- Proficiency in analyzing data to inform strategies and improve performance.
- Open to relocate to Niseko or Kutchan in Hokkaido.
- Fluent in Japanese and English.
- Familiarity with the Niseko region and its tourism appeal is a plus.

会社説明

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