



PR/159463 | Business Development Executive (Industry: Equipment / Machinery)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1555408

業種

プラント

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年09月02日 13:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

Our client is a manufacturer of power tools and equipment. The ideal candidate for this Business Development Executive is having a strong background in machinery and equipment industry, to deliver after-sales support and resolve user issues while enhancing brand visibility, driving profitability, and executing trade and promotional initiatives such as product launches, roadshows, demos, seminars, and safety talks.

Head office is located in Subang Jaya, Selangor.

Job Responsibilities

- Support Product and Market Activities: Assist with product-related tasks, customer visits, and stay informed on market trends and competitor activities.
- Execute Branding and Promotional Strategies: Implement product and branding plans, including trade promotions like launches, roadshows, demos, seminars, and safety talks.
- Drive Business Growth and Innovation: Enhance brand awareness, drive profitability, pilot innovations, and explore

new market opportunities.

- Ensure Customer Satisfaction: Provide after-sales support, resolve user issues, and take accountability for brand performance in collaboration with the sales team.
- Contribute to Strategic Planning: Deliver market analysis, support business improvements, and handle ad hoc assignments as directed.

Job Requirements

- Minimum diploma qualification with strong market knowledge in machinery and equipment industry.
- Excellent presentation abilities and capability to assess market needs and develop suitable solutions.
- Background in sales, training, or technical product promotion is advantageous; energetic and open to new experiences.
- Mobility and Language Skills: Willingness to travel and proficiency in English and Bahasa Malaysia, with Chinese as an added advantage.
- To be considered for this role, the relevant rights to work in Malaysia are required. Candidates who require work pass need not apply.

#LI-JACMY

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会社説明