

**MichaelPage**

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## Marketing Specialist - a Growing AI Solutions Company!

**Marketing, B2B, IT**

### 募集職種

#### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

#### 求人ID

1555324

#### 業種

ソフトウェア

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

経験考慮の上、応相談

#### 更新日

2025年08月18日 15:36

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

日常会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

We are seeking a Marketing Specialist to help scale the awareness and adoption of AI-based solutions in Japan. You'll plan and execute campaigns, create localized content, and drive lead generation across multiple channels.

#### Client Details

Our client is an international AI startup with a diverse, global team of researchers and innovators. They offer a collaborative, open culture where employees can take ownership, grow rapidly, and directly impact the company's success.

#### Description

- Plan and execute marketing campaigns to generate leads (events, webinars, digital)
- Create and manage content including web pages, brochures, and banners
- Track and analyze KPIs such as website traffic and registrations
- Drive web marketing and campaign execution using tools like HubSpot & GA
- Conduct market and competitor analysis to optimize messaging
- Collaborate cross-functionally to strengthen product awareness

#### Job Offer

- Compensation package up to ¥8.05M
- Hybrid work model
- Performance-based bonuses (twice a year)
- Stock options & transportation allowance
- Global, diverse, and innovative work environment
- Work-life balance with weekends/public holidays off & generous paid leave

If you are a motivated Marketing Specialist looking to make an impact in the technology and telecoms industry, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

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## スキル・資格

A successful Marketing Specialist should have:

- 2+ year of marketing experience (IT B2B preferred)
- Strong Japanese communication skills; English a plus
- Experience in event planning/execution (seminars, webinars, exhibitions)
- Ability to create marketing materials using tools such as Canva/PowerPoint
- Self-starter mindset with strong collaboration skills

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## 会社説明

Our client is a fast-growing AI startup with over a decade of experience delivering advanced automation solutions. Known for their proprietary AI technology, they offer a highly collaborative, agile environment for professionals looking to make a meaningful impact.