



## CR/095748 | Demand Generation Manager (Maternity Cover)

### 募集職種

#### 人材紹介会社

ジェイ エイ シー リクルートメント シンガポール

#### 求人ID

1554763

#### 業種

デジタルマーケティング

#### 雇用形態

契約

#### 勤務地

シンガポール

#### 給与

経験考慮の上、応相談

#### 更新日

2025年08月12日 10:40

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### COMPANY OVERVIEW

Join a top cloud software company driving innovation across Asia Pacific and Japan.

Lead marketing campaigns targeting CHROs across APJ. Work with regional teams, manage budgets and agencies, and drive pipeline growth.

#### JOB RESPONSIBILITIES

- Plan and run marketing campaigns for CHRO audiences
- Work with sales, marketing, and channel teams across APJ
- Create local programs for markets like Singapore, Australia, Japan, Korea, and India
- Track campaign performance and adjust strategies

- Manage agencies, budgets, and partner programs
- Drive pipeline growth through smart marketing

#### JOB REQUIREMENTS

- 15+ years in marketing (SaaS/cloud preferred)
- Strong campaign and demand generation experience
- Familiar with APJ markets and HR tech
- Great communication and stakeholder skills

Working Location: Singapore

Ng Siew Thien (R22107842)

JAC Recruitment Pte. Ltd. (90C3026)

#LI-JACSG

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会社説明