



CR/095554 | Channel Marketing - 1yr contract

募集職種

人材紹介会社

ジェイエイシーリクルートメント シンガポール

求人ID

1554749

業種

小売

雇用形態

契約

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年08月12日 10:40

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

COMPANY OVERVIEW

Our client is a leading provider of beer, stout, and cider in Singapore, offering a diverse portfolio of international brands.

JOB RESPONSIBILITIES

- Co-formulate trade marketing strategies with sales and brand teams to ensure the commercial success of off-trade markets.
- Work closely with BTL agency to develop and creative POSM materials that are within brand and retailer guidelines. Coordinate with brand and sales team to ensure on-time and best-in-class executions.
- Conduct regular market visits to monitor competitor activities, share best practices and recommend action plans to the marketing team.
- Review promotion executions and provide recommendations to improve on accounts profitability.
- Manage monthly Trade Marketing Budgeting and upkeep filing.
- Manage Nielsen database via Answers Platform and provide evaluation and recommendation for channel success.

JOB REQUIREMENTS

- Degree in Marketing, Business or related fields.
- 1 – 2 years of experience in Trade Marketing or similar capacity will be a plus
- Willing to travel within Singapore to conduct store visits
- Proficient in Microsoft PowerPoint, Excel and Word
- Comfortable with market data analysis (AC Nielsen, Internal Sales Data)
- Self-motivated and takes initiative.
- Excellent communication and presentation skills in English

Working Location: Singapore

Wong Yi Lei (R23113652)

JAC Recruitment Pte. Ltd. (90C3026)

#LI-JACSG

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会社説明