

MichaelPage

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Junior Branding Specialist - FMCG (up to 4M)

Marketing Staff (FMCG, Flexible WFH)

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1554603

業種

総合商社

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年08月09日 18:26

応募必要条件

キャリアレベル

新卒・未経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Manage marketing strategies for imported food and beverages, ensuring brand growth and awareness in Japan. Collaborate with cross-functional teams to implement creative campaigns that resonate with local audiences.

Client Details

The company is a key player in importing and distributing premium international brands across Japan, specializing in high-quality consumer goods. With a strong focus on marketing and brand development, it plays a crucial role in bringing global products to the Japanese market.

Description

- Develop and execute brand marketing strategies tailored to the Japanese market.
- Collaborate with sales and product teams to align marketing efforts with business goals.
- Conduct market research to identify trends and opportunities for growth.
- Manage external agencies to ensure the effective execution of campaigns.
- Monitor and analyze campaign performance, presenting insights for future improvements.

Job Offer

- Flexible work-from-home policy, with only 4 office visits required per month
- Opportunity to work in a collaborative and innovative environment
- Chance to grow and learn within the retail industry
- Comprehensive benefits package

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

A successful Junior Marketing Staff should have:

- Background in marketing, with expertise in food or beverage industries preferred.
- Strong project management skills with the ability to oversee multiple initiatives.
- Proficient in analyzing market data and applying insights to strategies.
- Effective communicator who can collaborate with diverse teams and stakeholders.
- Fluent in Japanese and comfortable working in English.

会社説明

Our client is a globally recognized company specializing in the import and distribution of premium food and beverage products. They pride themselves on fostering a diverse and inclusive workplace that values creativity, innovation, and teamwork, ensuring employees can thrive professionally.