

**MichaelPage**

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**Brand Innovation Associate - Top FMCG****Brand Innovation Associate - Top FMCG****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

**求人ID**

1554601

**業種**

その他

**雇用形態**

正社員

**勤務地**

東京都 23区

**給与**

経験考慮の上、応相談

**更新日**

2025年08月09日 18:22

**応募必要条件****キャリアレベル**

中途経験者レベル

**英語レベル**

流暢

**日本語レベル**

流暢

**最終学歴**

大学卒：学士号

**現在のビザ**

日本での就労許可が必要です

**募集要項**

Support the innovation lead in developing new haircare products and brand communications tailored to the Japanese market. Collaborate cross-functionally to drive product development and marketing strategies from concept to launch.

**Client Details**

Join a global leader in consumer goods with a deep commitment to sustainability, inclusivity, and empowering consumers through meaningful products. The brand you'll work on is the company's largest in Japan, known for its aspirational appeal and strong market presence since the late 1980s. You'll be part of a team that encourages flexible work styles, bold thinking, and purpose-driven marketing.

**Description**

- Co-lead development of innovation pipeline and brand communications
- Drive concept creation, product and packaging design for new launches
- Coordinate with R&D, supply chain, shopper insights, and local marketing
- Lead innovation projects from planning to execution and gatekeeping
- Analyze trends and insights to identify growth opportunities
- Translate consumer needs into brand strategies and creative solutions

**Job Offer**

- Bonus paid 3 times a year (March, July, December)
- Flexible working hours under "Work from Anywhere, Anytime"
- Comprehensive benefits including pension, insurance, and stock plan
- Generous leave system including well-being and personal days
- Discount on company products and career development programs
- Possibility of side jobs and career breaks

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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**スキル・資格**

- Marketing background in FMCG
- Comfortable presenting and working in both Japanese and English
- Experience in innovation and new product development
- Strong ownership mindset and proactive problem-solving skills
- Eye for design, craftsmanship, and understanding of consumer behavior
- Able to navigate cross-functional teams and drive alignment
- Knowledge of digital and social-first marketing is a plus
- Interest in purpose-led branding and the evolving needs of Japanese consumers

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**会社説明**

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