

MichaelPage

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Gaming Partnerships Specialist - Consumer

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1554598

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年08月09日 18:18

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Lead and manage exciting partnerships with top game publishers in Japan. Be the bridge between global gaming initiatives and local execution.

Client Details

Our client is a globally recognized consumer brand known for innovation, creative marketing, and a strong presence in gaming and esports. With a culture that empowers ownership and creativity, this is your chance to join a company where energy, culture, and community collide.

Description

- Serve as the main contact for Japanese game publishers
- Activate and manage co-branded projects and events
- Negotiate and manage agreements in coordination with legal teams
- Align cross-functional teams for smooth execution of gaming initiatives
- Support content and asset creation using video game IP
- Develop compelling presentations and post-activation reports
- Track trends and propose new activation strategies

Job Offer

- Opportunity to work within a leading FMCG company with a strong global presence.
- Engagement in exciting gaming and esports projects in Tokyo.
- Comprehensive benefits package and supportive workplace culture.
- Chance to grow professionally in a high-energy and impactful role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Experience managing gaming or entertainment partnerships
 - Strong understanding of IP/media rights and contract review
 - Excellent communication and relationship-building skills
 - Analytical mindset with attention to detail
 - Collaborative approach and adaptable to fast-moving environments
 - Deep interest and knowledge of gaming and esports culture
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会社説明

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