

**MichaelPage**

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## PR Specialist - Beauty Industry

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#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1554596

##### 業種

その他

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

経験考慮の上、応相談

##### 更新日

2025年08月09日 18:15

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

流暢

##### 日本語レベル

流暢

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可が必要です

#### 募集要項

Drive brand visibility through PR, influencer, and media activities. Bridge local and global campaigns while building strong press relations.

#### Client Details

Join a trendsetting beauty brand known for innovation, quality, and rapid growth in the Japanese market. Backed by a strong global HQ, this company blends Korean beauty expertise with local market insights. The team fosters cross-cultural collaboration, creativity, and agile execution, making it an exciting environment for marketing professionals who want to make a visible impact.

#### Description

- Develop and implement effective communication strategies that build customer loyalty programs, brand awareness, and customer satisfaction.
- Plan and manage the design, content, and production of all marketing materials.
- Work with different marketing departments to generate new ideas for social content to drive communications.
- Plan and implement promotional campaigns.
- Manage media inquiries and interview requests.

- Develop and lead a marketing team that will develop and execute new concepts, business models, channels and partners to position business as innovator and leader.

**Job Offer**

- Opportunities for professional growth and career advancement within the organization.
- A vibrant, positive, and inclusive work culture.
- Comprehensive benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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**スキル・資格**

- A Bachelor's degree in Communications, Marketing, or related field.
- Proven experience in crafting and implementing communication strategies.
- Strong knowledge of communication practices and techniques.
- Outstanding written and verbal communication skills.
- Must be able to multitask and work well under pressure.

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**会社説明**

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