

MichaelPage

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Influencer Marketing Assistant - Beauty & Lifestyle

Influencer Marketing Assistant - Beauty

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1554590

業種

その他（商社）

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年08月09日 18:08

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Join a global consumer goods leader to support influencer marketing initiatives across major beauty brands. This role offers exposure to digital strategy, campaign operations, and performance tracking.

Client Details

This leading multinational company is renowned for its trusted personal care and home brands, with decades of success in Japan. The company fosters an inclusive culture and modern work style-offering flexible hours, remote work, and strong well-being support. It is currently investing heavily in expanding digital and influencer marketing in the Japanese market, making this a great time to join.

Description

- Support influencer strategy and execution for beauty brands
- Coordinate with agencies and partners for campaign and event delivery
- Assist with campaign performance analysis and reporting
- Help manage marketing budgets and operational tasks
- Contribute to continuous improvement in brand communication efforts

Job Offer

- Bonus paid 3 times/year (March, July, December)
- Flexible working hours (5am-10pm) under "Work from Anywhere" policy
- Generous paid leave, including wellness, volunteer, and caregiving days
- Extensive employee benefits: pension plans, insurance, product discounts, stock program
- Career breaks and side-job options available

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Deep familiarity with social platforms like Instagram and TikTok
 - Passionate about beauty and lifestyle trends
 - Hands-on experience supporting influencer campaigns
 - Strong collaboration and communication skills
 - Japanese fluency and strong English communication skills
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会社説明

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