

**MichaelPage**

www.michaelpage.co.jp

**Regional Marketing Lead - Cybersecurity Company****Field Marketing, IT, Cybersecurity****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

**求人ID**

1554544

**業種**

ソフトウェア

**雇用形態**

正社員

**勤務地**

東京都 23区

**給与**

経験考慮の上、応相談

**更新日**

2025年08月08日 15:52

**応募必要条件****キャリアレベル**

中途経験者レベル

**英語レベル**

ビジネス会話レベル

**日本語レベル**

ネイティブ

**最終学歴**

大学卒：学士号

**現在のビザ**

日本での就労許可が必要です

**募集要項**

We're seeking an experienced and dynamic Regional Marketing Manager to lead marketing efforts for Japan. In this role, you will design and execute integrated campaigns, collaborate closely with sales and partners, and adapt global strategies for local market success.

**Client Details**

Our client is a leading global technology company specializing in security and SaaS solutions. With a strong APJ presence, they are committed to innovation, growth, and empowering customers through cutting-edge digital solutions.

**Description**

- Develop and execute the Japan regional marketing plan across all business units
- Create and manage integrated demand generation campaigns across digital, events, social, email, and advertising
- Collaborate with sales, SDRs, and partners to align marketing activities with business priorities
- Manage localization, translation, and adaptation of global content for the Japanese market
- Drive partner marketing initiatives and support channel growth strategies
- Measure and report on campaign effectiveness to optimize results

## Job Offer

- Flexibility of Working From Home and flex hours
- Base salary up to 15,000,000 JPY and performance bonus up to 12%
- Own full marketing strategy for Japan
- Excellent employee benefits

If you are a strategic thinker with a passion for marketing, we encourage you to apply for the Regional Marketing Manager role and contribute to shaping the future of this organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

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## スキル・資格

A successful Regional Marketing Manager should have:

- A degree in marketing, business, or a related field.
- Proven experience in managing regional marketing campaigns within the technology & telecoms industry.
- Strong knowledge of digital marketing tools and techniques.
- Excellent project management skills with the ability to multitask effectively.
- Strong analytical skills to interpret campaign performance data.
- Ability to collaborate effectively with internal and external stakeholders.
- Proficiency in English; additional language skills are a plus.

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## 会社説明

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