

MichaelPage

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Digital Marketing Analyst - IT Consulting Firm

Digital Marketing, IT

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1553689

業種

ITコンサルティング

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年08月01日 16:44

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Join a global tech and consulting firm as a Marketing Specialist in Tokyo. You'll take ownership of digital and offline campaigns while working closely with both local and global teams.

Client Details

Our client is a global leader in the IT and consulting space with a strong Japan presence. The team offers a dynamic environment where your contributions are visible and rewarded.

Description

- Drive 360° marketing campaigns (60% digital / 40% offline), including social media, SEO, and events
- Manage SNS channels (LinkedIn, Instagram), website updates, and email newsletters
- Collaborate on brand activities and events with strategic partners
- Assist with sponsorship and industry group activities for brand visibility and lead generation
- Support internal reports and localization of global content

Job Offer

- Hybrid work setup: 3 days WFH, core time 10:00-17:00
- Salary up to ¥11M (base ~¥9M + bonus)
- Direct exposure to senior leadership in Japan and APAC
- International work environment while rooted in Japan
- Office located directly above a train station in central Tokyo

If you are eager to make a significant impact in the field of digital marketing analytics, we encourage you to apply for this exciting opportunity.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

スキル・資格

A successful Digital Marketing Analyst should have:

- 3-4 years of experience in Digital Marketing
- Experience working in the IT industry
- High fluency in Japanese to communicate with clients and partners
- Business level of English

会社説明

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