

MichaelPage

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Head of New Product Planning

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1553569

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1600万円 ~ 1800万円

更新日

2025年07月31日 13:00

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

The New Product Planning Head will play a pivotal role in shaping the future of the Pharma industry by leading strategic initiatives for product development and market entry. This position requires a results-driven individual with a strong understanding of marketing and agency functions in Tokyo

Client Details

This opportunity is within a mid-sized organization specializing in the Pharma sector. The company focuses on innovative solutions and is well-regarded for its contributions to healthcare advancements in Tokyo and beyond

Description

- Develop and implement strategic plans for new product launches in alignment with business objectives.
- Analyze market trends and competitor activities to identify opportunities and risks.
- Collaborate with cross-functional teams, including R&D, sales, and regulatory affairs, to ensure seamless product development and commercialization.
- Lead the creation of marketing strategies and campaigns for product promotion.
- Provide data-driven insights and recommendations to support decision-making processes.
- Manage timelines and budgets to ensure projects are delivered on time and within scope.

- Engage with external stakeholders, such as agencies and key opinion leaders, to build strong partnerships.
- Report on project progress and performance to senior leadership.

Job Offer

- Opportunities to work on high-impact projects in the life science industry.
- Supportive work environment with a focus on professional growth and innovation.
- Comprehensive benefits package and generous holiday leave.
- Prime location in Tokyo, offering excellent connectivity and amenities.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

スキル・資格

A successful New Product Planning Head should have:

- A strong educational background in life sciences, business, or a related field.
 - Experience in product planning or marketing within the life science industry.
 - Proven expertise in leading cross-functional teams and managing complex projects.
 - Excellent analytical and problem-solving skills to assess market opportunities.
 - Strong communication and presentation abilities to engage with internal and external stakeholders.
 - Knowledge of the regulatory landscape and market dynamics in Tokyo.
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会社説明

Global Pharma company.