

**MichaelPage**

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## PR Assistant Manager - Outdoor Brand

### PR Assistant Manager

#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1553552

##### 業種

広告・PR

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

700万円 ~ 800万円

##### 更新日

2025年07月31日 11:21

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

ビジネス会話レベル

##### 日本語レベル

ネイティブ

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可が必要です

#### 募集要項

The PR Assistant Manager will play a vital role in shaping and executing public relations strategies to elevate the brand's presence in the retail industry. This position is ideal for individuals with a marketing background and a passion for driving impactful campaigns.

#### Client Details

This opportunity is with a fast growing outdoor brand specializing in premium products. The organization is known for its innovative marketing strategies and commitment to delivering exceptional customer experiences.

#### Description

- Develop and implement comprehensive PR strategies to support brand objectives.
- Manage media relations, including drafting press releases and coordinating with journalists.
- Plan and execute events, collaborations, and promotional campaigns.
- Monitor market trends and competitor activities to refine PR initiatives.
- Coordinate with internal teams to ensure brand consistency across all communications.
- Analyze the effectiveness of PR campaigns and provide actionable insights.
- Build and maintain strong relationships with key stakeholders and influencers.

- Oversee the creation of engaging content for various marketing channels.

#### Job Offer

- Opportunities for career growth within larger parent group company.
- Engaging and supportive company culture.
- Flexible work arrangements to support work-life balance.
- Access to exclusive discounts on premium products.
- Work from home available.

Take the next step in your career by applying for this exciting PR Assistant Manager role today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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#### スキル・資格

A successful PR Assistant Manager should have:

- A degree in Marketing, Communications, or a related field.
- Proven experience in public relations within the retail industry.
- Strong understanding of media relations and communication strategies.
- Excellent project management and organizational skills.
- Ability to work collaboratively in a team-oriented environment.
- Proficiency in analyzing market trends and consumer insights.
- Native level Japanese and Business level English.

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#### 会社説明

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