

MichaelPage

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Assistant Marketing Manager (7-8M)**Assistant Marketing Manager (7-8M)****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1553528

業種

その他

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 800万円

更新日

2025年07月30日 19:42

応募必要条件**職務経験**

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive end-to-end consumer marketing and e-commerce initiatives in Japan, supporting marketing plans, social media, and partner campaigns. You will play a vital role in developing marketing materials and channel programs to boost brand presence and online sales.

Client Details

Our client is a globally recognized brand committed to innovation and market leadership in their sector. Known for their creative approach and strong consumer focus, they offer an inspiring workplace culture where marketing professionals can thrive and make a tangible impact in Japan's competitive market.

Description

- Lead digital marketing efforts with a focus on Amazon Japan, optimizing content to improve rankings and customer engagement.
- Drive regional digital content updates, analyze performance, and implement improvements using data insights.
- Collaborate with sales teams to meet retailer requirements and coordinate online activations.
- Manage and localize e-commerce content, driving traffic and increasing conversion rates.
- Oversee social media content and leverage digital ads to enhance brand awareness and engagement.
- Coordinate PR activities, building relationships with media and key opinion leaders to maximize exposure.
- Design and develop POSM and communication materials tailored to channels and campaigns.
- Plan and execute channel marketing activities including promotions, product launches, and events.

Job Offer

- A chance to shape and lead marketing and e-commerce strategies for a top-tier brand.
- Collaborative and innovative work environment.
- Opportunities for professional growth and development.
- Competitive salary and benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

スキル・資格

- Bachelor's degree in Marketing or related field.
- Mid-career level of experience in digital marketing.
- Strong knowledge of social media platforms, web analytics, and digital marketing best practices.
- Basic technical skills in HTML, CSS, or JavaScript.
- Highly creative, analytical, and data-driven.
- Excellent communication and interpersonal abilities.
- Up-to-date with the latest digital marketing trends and technologies.

会社説明

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