



PR/109528 | Assistant Manager- NPD

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1553379

業種

その他（メーカー）

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2025年08月12日 01:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Designation: Assistant Manager- Packaging Design

Department- New product Development

Location: Neemrana (Rajasthan)

Key Responsibilities:

- Spearhead packaging design projects from ideation to production, ensuring timely delivery and outstanding quality.
- Collaborate seamlessly with cross-functional teams—including marketing, procurement, and suppliers—to develop commercially viable and regulatory-compliant designs.
- Transform brand strategy into compelling, innovative packaging across diverse formats, substrates, and product categories.
- Drive packaging innovation through trend analysis, conceptual mock-ups, competitive benchmarking, and material exploration.

- Partner with external design agencies, print houses, and vendors to ensure flawless execution and adherence to brand standards.
- Optimize packaging for shelf presence, consumer usability, cost efficiency, and environmental sustainability.
- Oversee digital asset management, version control, and documentation to ensure accurate artwork updates and traceability.

Requirements:

- Bachelor's degree in Packaging Design, Industrial Design, Graphic Design, or equivalent discipline.
- Demonstrated experience in packaging design for FMCG/CPG brands.
- Strong portfolio featuring both structural and visual design solutions.
- Expertise in Adobe Creative Suite (Illustrator, Photoshop, InDesign); proficiency in 3D rendering tools like ArtiosCAD, SolidWorks, or similar.
- Deep knowledge of packaging materials, print production, and sustainable design practices.
- Excellent communication, time management, and project leadership skills.
- Experience in packaging cost analysis, vendor benchmarking, and supporting annual budgeting initiatives.

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会社説明