



## PR/159369 | Marketing Manager

### 募集職種

#### 人材紹介会社

ジェイ エイ シー リクルートメント マレーシア

#### 求人ID

1553348

#### 業種

その他

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2025年09月23日 10:51

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

無し

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Our client, a global leader in disaster recovery and property restoration is currently seeking for Marketing Manager that will be responsible for developing and executing integrated marketing campaigns to drive brand awareness, engagement, and lead generation across multiple countries in Asia.

#### Job Responsibilities

- Develop regional marketing campaigns that align with business goals and can be localized for different markets.
- Create campaign toolkits (e.g., landing pages, email templates, presentations, social media assets) for field marketing teams
- Manage paid media campaigns to drive traffic and conversions.
- Oversee website content and SEO strategies to enhance organic search performance
- Work with designers and content teams to create high-quality marketing assets.
- Ensure brand consistency across all digital and offline marketing materials.
- Support PR and thought leadership initiatives, including content for blogs, press releases, and case studies
- Track, measure, and report on campaign performance.
- Leverage Power BI to deepen performance analysis and visualize insights

#### Job Requirements

- More than 6 years of experience in campaign planning, digital marketing, and content development.
- Strong background in B2B marketing, preferably in industrial or service-based sectors.
- Hands-on experience with Google Ads, LinkedIn Ads, Meta Ads, and SEO/SEM strategies.
- Familiarity with email marketing platforms (Inxmail, HubSpot, Marketo, or similar).
- Experience working with regional/country marketing teams to execute localized campaigns.
- Strong analytical skills and proficiency in data analytics tools (Google Analytics, Power BI, Tableau).

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明