



PR/117762 | Marketing Specialist (Financial services)

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1553337

業種

監査・税理士法人

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年10月07日 08:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is a leading financial services provider specializing in digital asset investment and portfolio management.

Salary: 80,000 – 120,000 THB

Location: Bkk inner city

Responsibilities

- Develop and execute marketing strategies to drive growth and customer acquisition.
- Lead strategic partnerships and market intelligence initiatives.
- Manage digital media campaigns and optimize performance across channels.
- Plan and run integrated campaigns and events to boost engagement.
- Oversee content and social media, applying SEO to increase visibility.
- Handle marketing budget and ensure ROI.
- Ensure compliance with marketing processes and regulations.

Qualifications

- 5+ years in financial services marketing, especially digital acquisition.
- Bachelor's degree or higher in a related field.
- Passion or experience in digital assets is a plus.
- Strong understanding of Thai customer trends in financial products.
- Familiar with tools like Facebook Business Manager, Google Ads, Analytics, LINE OA.
- Proficient in English; strong analytical and communication skills.

Interested candidate, please submit your most recent resume in English (Word format) by simply clicking "APPLY NOW"

JAC Recruitment Ltd.

10F, Emporium Tower, 622, Soi 24, Sukhumvit Road, Klongton, Klongtoey, Bangkok 10110

M: 02 261 1270 [link removed]

Contact: Napaphach – MNC Team

#LI-JACTH

#citybangkok

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会社説明