

タイの求人なら JAC Recruitment Thailand

PR/117762 | Marketing Specialist (Financial services)

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1553337

業種

監査・税理士法人

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年11月18日 16:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒: 準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is a leading financial services provider specializing in digital asset investment and portfolio management.

Salary: 80,000 - 120,000 THB

Location: Bkk inner city

Responsibilities

- Develop and execute marketing strategies to drive growth and customer acquisition.
- · Lead strategic partnerships and market intelligence initiatives.
- Manage digital media campaigns and optimize performance across channels.
- Plan and run integrated campaigns and events to boost engagement.
- Oversee content and social media, applying SEO to increase visibility.
- · Handle marketing budget and ensure ROI.
- Ensure compliance with marketing processes and regulations.

Qualifications

- 5+ years in financial services marketing, especially digital acquisition.
- Bachelor's degree or higher in a related field.
- · Passion or experience in digital assets is a plus.
- Strong understanding of Thai customer trends in financial products.
- Familiar with tools like Facebook Business Manager, Google Ads, Analytics, LINE OA.
- Proficient in English; strong analytical and communication skills.

Interested candidate, please submit your most recent resume in English (Word format) by simply clicking "APPLY NOW"

JAC Recruitment Ltd.
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M: 02 261 1270 [link removed]
Contact: Napaphach – MNC Team

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会社説明