



Arabic Digital Marketer for EC Business Osaka 4million yen~

Foreign Company* Global work environment

募集職種

人材紹介会社

株式会社インディゴジャパン

採用企業名

Foreign-owned EC management company

求人ID

1553236

業種

インターネット・Webサービス

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合

外国人 半数

雇用形態

正社員

勤務地

大阪府

給与

400万円 ~ 450万円

勤務時間

9:15 AM – 6:15 PM (8 working hours / 1 hour break) Flexi Hours

休日・休暇

5-day workweek (Saturday & Sunday off)

更新日

2025年08月11日 00:00

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

日常会話レベル

その他言語

アラビア語 - ネイティブ

最終学歴

高等学校卒

現在のビザ

日本での就労許可は必要ありません

募集要項

About the job:

To maintain our customers and further spread awareness of our service throughout the Middle East and North Africa, we need a dedicated digital marketer. As a digital marketer for ZenMarket, you will pursue a marketing career in Japan by creating digital marketing campaigns and conducting detailed analytical research.

Main duties:

Digital marketing for Turkish market
PPC marketing, SNS marketing, Influencer marketing, Content marketing, Email marketing, Data analysis, Localization (English to Arabic localization) and Project management

Annual salary: 4 million yen+ ※Depending on skills and experiences

Work Location: Osaka

Contract type : 正社員 (3-month probation period)

Working hours : Standard working hours: 9:15 AM – 6:15 PM (8 working hours / 1 hour break)
Flextime available: Start work anytime between 7:00 AM – 10:00 PM, with up to 2 hours of break time per day.

Holidays:

- ・ 5-day workweek (Saturday & Sunday off)
 - ・ New Year holiday (4 days)
 - ・ Paid leave (26 days in year 1)
- *Work is required on national holidays, excluding the New Year holiday.

スキル・資格

【Must have skills】

- Native Arabic speaker
- Business level English
- Digital marketing experience (e.g. PPC, SEO, influencer, SNS, email etc.)
- Corporate experience (1+ years)

Preferred Skills

- Professional digital marketing experience in the following countries : Saudi Arabia, Kuwait, UAE, Bahrain, Qatar, Lebanon, and Iraq.
- 1+ years in PPC, Meta ads, or SEO
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)

Personality

- Japanese Culture Enthusiast: Someone with a deep-rooted interest in Japanese culture and lifestyle, with a passion for using digital marketing to promote Japanese products to Arabic-speaking countries.
- Adaptable Team Player: Someone who is flexible to work in a diverse environment and can accept different opinions or viewpoints within a team.
- Strong communicator: Someone with verbal and conversational skills who can relay information that is understood by multiple parties.
- Growth-Oriented: A person enthusiastic about both professional and personal growth, eager to contribute to a dynamic company in a variety of ways.

会社説明