

**MichaelPage**

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## Senior Insight Analytics CRM PM

### Senior Insights Analytics CRM

#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1553089

##### 業種

広告・PR

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

900万円 ~ 1100万円

##### 勤務時間

fulltime job

##### 更新日

2025年07月24日 18:02

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

ビジネス会話レベル

##### 日本語レベル

流暢

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可が必要です

#### 募集要項

As a Senior Insight Analytics CRM PM, you will lead projects to enhance data-driven customer relationship strategies within the FMCG industry. This role requires expertise in analytics and CRM systems to deliver actionable insights and drive impactful business decisions.

#### Client Details

This opportunity is with a large organisation in the FMCG industry, known for its commitment to innovation and customer-centric strategies. The company operates in Tokyo and values expertise in analytics to support its business growth and customer engagement initiatives.

#### Description

- Lead CRM analytics projects to support customer engagement and retention strategies.
- Develop and implement data-driven insights to optimize marketing campaigns.
- Collaborate with cross-functional teams to integrate analytic solutions into CRM systems.

- Monitor and report on key performance metrics to drive continuous improvement.
- Ensure data accuracy and compliance with relevant regulations and standards.
- Identify new opportunities to enhance customer experience through advanced analytics.
- Provide strategic recommendations to stakeholders based on data insights.
- Manage project timelines and deliverables to effectively meet business objectives.

#### Job Offer

- Competitive salary package, estimated at JPY 9,000,000 to JPY 11,000,000 annually.
- Bonus and incentive allowances to reward your contributions.
- Opportunities to work on impactful projects within the FMCG industry in Tokyo.
- Collaborative and innovative work environment focused on analytics and growth.
- Career development and advancement opportunities in a large organization.

If you are passionate about analytics and CRM and are seeking a challenging role in Tokyo, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Anahi Padilla on +81366276051.

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#### スキル・資格

A successful Senior Insight Analytics CRM PM should have:

- Strong expertise in CRM systems and data analytics within the FMCG industry.
- A solid understanding of customer engagement and retention strategies.
- Proficiency in analytical tools and techniques for generating actionable insights.
- Excellent project management skills to handle multiple priorities effectively.
- The ability to collaborate with cross-functional teams and communicate findings.
- Knowledge of data compliance regulations and best practices.

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#### 会社説明

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