

MichaelPage

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Communication Manager - Luxury Brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1552682

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1000万円

更新日

2025年07月23日 15:01

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The Communication Manager will oversee and implement strategic communication initiatives for a leading luxury brand, ensuring consistency across all platforms. This role requires a results-oriented professional with expertise in marketing and agency collaboration to drive brand visibility and engagement.

Client Details

The company is a part of a globally recognized retail group, known for its premium product offerings and strong industry presence. It operates as a medium-sized organization with a focus on innovation and excellence in the marketing and branding sector.

Description

- Manage a team of PR and digital marketing people.
- Manage relationships with external agencies to ensure the delivery of high-quality marketing materials.
- Oversee content creation for digital, print, and social media platforms to maintain brand consistency.
- Collaborate with internal teams to align communication efforts with business goals.
- Monitor and report on the effectiveness of communication campaigns using key performance metrics.
- Coordinate press releases, media events, and other public relations activities.

- Ensure all communication materials comply with brand guidelines and industry standards.
- Stay updated on retail industry trends to inform and enhance communication strategies.

Job Offer

- Hybrid work and flextime available.
- Opportunities to work with a globally recognized retail brand.
- Comprehensive benefits package and a permanent employment contract.
- A collaborative work environment with a focus on innovation and excellence.
- Potential for career growth and professional development within larger luxury group.

If you are passionate about communication and branding within the retail industry, we encourage you to apply for this exciting opportunity!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

A successful Communication Manager should have:

- A background in marketing, communications, or a related field.
- Proven experience in agency collaboration and campaign management.
- Strong understanding of retail industry communication practices.
- Excellent project management and organizational skills.
- Proficiency in digital marketing tools and analytics platforms.
- Ability to craft compelling messaging tailored to diverse audiences.
- NATIVE level Japanese and Business level English.

会社説明

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