



PR/123106 | Digital Performance

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1552515

業種

その他（メーカー）

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年07月22日 10:42

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Responsibilities

- Monitor and optimize paid media campaigns (Google Ads, Meta, Criteo, etc.)
- Analyze performance data and generate actionable insights to maximize ROAS
- Plan and execute monthly digital campaigns (promo, seasonal, launches)
- Coordinate with creative team for new ad materials
- Managing web day to ensure web content (banners, promo pages, product info) is up-to date
- Coordinate with HQ & Regional developers and partners for site enhancements
- Support budget planning, spend tracking, and campaign ROI evaluation

Requirements

- 3+ years of experience in digital marketing, performance ads, or eCommerce
- Strong analytical mindset, familiar with GA4, Google Ads, Meta Ads
- Experience in website management and user experience optimization
- Able to work cross-functionally in a fast-paced environment
- Proficient in Excel, data visualization, and reporting tools

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会社説明