



PR/095652 | Head of Marketing

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント シンガポール

求人ID

1552511

業種

デジタルマーケティング

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年07月22日 10:39

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking an experienced Head of Marketing to lead regional marketing initiatives and drive brand awareness across APAC region.

Key Responsibilities:

- Develop and execute regional marketing strategy that supports brand positioning, market penetration, and revenue growth across APAC.
- Drive end-to-end digital strategies across paid media, SEO/ SEM, CRM, website optimization, and marketing automation
- Collaborate with sales and product teams to supports distributors, retailers, and partners through integrated channel marketing programs
- Conduct market research and stay informed on industry trends to identify growth opportunities, customer insights, and competitive intelligence.
- Lead regional marketing strategy and media relations to build brand visibility and industry authority

Requirements:

- Bachelor's degree in Marketing, Communications, Business or related field.
- Minimum 8+ years of experience in mobile, electronics distributions, or consumer tech
- Comfortable to travel across the region
- Good communication skills with min 3 years of people management experience

Interested applicants, please click [APPLY NOW](#)

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984
#LI-JACSG
#countrysingapore

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会社説明