

シンガポールの求人なら JAC Recruitment Singapore

PR/095467 | APAC BD Product Marketing Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント シンガポール

求人ID

1552494

業種

福祉・介護

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年10月14日 03:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒: 準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: APAC Product Marketing Manager

Location: Singapore

About Us:

The company is a leading healthcare provider dedicated to innovation and excellence. They are seeking a strategic and driven Regional Product Manager to develop and execute the regional product marketing strategy for the assigned portfolios within the APAC region.

Key Responsibilities

- Develop and implement comprehensive regional marketing mix strategies aligned with global and regional goals.
- Design and implement the customer area positioning for key markets, including stakeholder management.
- · Define regional customer area portfolio strategy, including product/service offerings, commercial innovation and

strategic partnerships.

- Implement the global product strategy within the region, aligning with relevant segment strategies.
- Manage the regional product launch in collaboration with cross-functional teams.

Qualifications:

- Proven experience in product marketing and management within the healthcare industry, preferably in the APAC region
- Strong understanding of regional marketing mix strategy development and implementation.
- Experience with stakeholder management, lobbying, and influencing regional/country guidelines.
- · Proficiency in defining product/service offerings and identifying strategic partnerships.
- Demonstrated ability to analyze market trends, sales data, and identify business opportunities.

Interested applicant, please click APPLY NOW

Do note that we will only be in touch if your application is shortlisted.

Peh Yong Sin JAC Recruitment Pte Ltd EA License Number: 90C3026 EA Personnel: R2197665

#LI-JACSG

#countrysingapore

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明