



シンガポールの求人なら
JAC Recruitment Singapore

PR/095467 | APAC BD Product Marketing Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント シンガポール

求人ID

1552494

業種

福祉・介護

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年07月22日 10:38

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: APAC Product Marketing Manager

Location: Singapore

About Us:

The company is a leading healthcare provider dedicated to innovation and excellence. They are seeking a strategic and driven Regional Product Manager to develop and execute the regional product marketing strategy for the assigned portfolios within the APAC region.

Key Responsibilities:

- Develop and implement comprehensive regional marketing mix strategies aligned with global and regional goals.
- Design and implement the customer area positioning for key markets, including stakeholder management.
- Define regional customer area portfolio strategy, including product/service offerings, commercial innovation and

strategic partnerships.

- Implement the global product strategy within the region, aligning with relevant segment strategies.
- Manage the regional product launch in collaboration with cross-functional teams.

Qualifications:

- Proven experience in product marketing and management within the healthcare industry, preferably in the APAC region.
- Strong understanding of regional marketing mix strategy development and implementation.
- Experience with stakeholder management, lobbying, and influencing regional/country guidelines.
- Proficiency in defining product/service offerings and identifying strategic partnerships.
- Demonstrated ability to analyze market trends, sales data, and identify business opportunities.

Interested applicant, please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

Peh Yong Sin
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R2197665

#LI-JACSG

#countrysingapore

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会社説明