

マレーシアの求人なら
JAC Recruitment Malaysia

PR/159352 | Marketing Manager

募集職種

人材紹介会社
ジェイエイシーリクルートメント マレーシア

求人ID
1552468

業種
小売

雇用形態
正社員

勤務地
マレーシア

給与
経験考慮の上、応相談

更新日
2025年09月30日 12:02

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
無し

日本語レベル
無し

最終学歴
短大卒：準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Company and Job Overview

A rapidly growing, technology-driven organization is seeking an innovative and strategic **Marketing Manager** to join its dynamic team and contribute to its continued success. In this role, you will lead the development and execution of innovative marketing strategies to optimize operations and deliver exceptional customer experiences across the retail network.

Job Responsibilities

- Design and execute integrated marketing strategies that reflect the company's vision and support its long-term growth objectives.
- Lead the marketing team with a collaborative approach, cultivating a culture that champions creativity and innovation.
- Oversee the marketing budget with strategic precision, ensuring efficient allocation of resources for maximum impact.
- Develop promotional campaigns and ensure their seamless execution throughout the campaign lifecycle.
- Analyze performance data to pinpoint underperforming stores, taking into account local market trends and customer behavior patterns.

Job Requirements

- Bachelor's degree in Business, Marketing or related fields.
- Minimum 8 years of marketing experience, preferably in the retail or fast-paced industry.
- Proven ability to conduct on-ground surveys and execute impactful marketing campaigns.
- Skilled in leveraging data analytics to extract actionable insights and inform strategic decision-making.
- Excellent communication and interpersonal skills, leadership and result-oriented.

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会社説明