



PR/159352 | Marketing Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント マレーシア

求人ID

1552468

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年08月05日 14:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

A rapidly growing, technology-driven organization is seeking an innovative and strategic **Marketing Manager** to join its dynamic team and contribute to its continued success. In this role, you will lead the development and execution of innovative marketing strategies to optimize operations and deliver exceptional customer experiences across the retail network.

Job Responsibilities

- Design and execute integrated marketing strategies that reflect the company's vision and support its long-term growth objectives.
- Lead the marketing team with a collaborative approach, cultivating a culture that champions creativity and innovation.
- Oversee the marketing budget with strategic precision, ensuring efficient allocation of resources for maximum impact.
- Develop promotional campaigns and ensure their seamless execution throughout the campaign lifecycle.
- Analyze performance data to pinpoint underperforming stores, taking into account local market trends and customer

behavior patterns.

Job Requirements

- Bachelor's degree in Business, Marketing or related fields.
- Minimum 8 years of marketing experience, preferably in the retail or fast-paced industry.
- Proven ability to conduct on-ground surveys and execute impactful marketing campaigns.
- Skilled in leveraging data analytics to extract actionable insights and inform strategic decision-making.
- Excellent communication and interpersonal skills, leadership and result-oriented.

#LI-JACMY

#countrymalaysia

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会社説明