

マレーシアの求人なら JAC Recruitment Malaysia

PR/159342 | Product Manager - Consumer

人材紹介会社

ジェイ エイ シー リクルートメント マレーシア

求人ID

1552460

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年11月11日 02:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒: 準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company Overview

An agile enterprise focused on driving consumer engagement through tailored marketing strategies and a robust retail network.

Job Overview

We are seeking a dynamic and results-driven **Key Account Manager – Consumer** to lead the marketing and channel strategy for our designated product lines and agencies. This role is pivotal in driving brand growth, market penetration, and maintaining strong relationships with both Principals and retail partners across Malaysia.

Job Responsibilities

- Develop and execute comprehensive marketing plans aligned with both company and Principal objectives.
- Recommend and implement effective sales, advertising, and promotional activities to drive product visibility and sales
 performance.

- Identify and strategize appropriate distribution channels for each product line. Formulate and execute penetration strategies to gain channel support.
- Conduct regular market visits to gather insights, monitor trends, and assess competitor activities and new market entrants
- Track and analyze brand health and in-market sales. Recommend corrective actions to address performance gaps.
- Engage with all relevant retailers across MT and GT channels to identify opportunities and propose tailored marketing solutions.
- Maintain strong relationships with Principals and ensure excellent rapport with customers to uphold the company's image and reputation.

Job Requirements

- Bachelor's Degree in Business, Sales, Marketing, or a related field.
- Minimum 3-5 years of experience in consumer line.
- Proficient in English and Bahasa Malaysia.
- Strong interpersonal, analytical, and communication skills.
 Computer literate with proficiency in Microsoft Office and PowerPoint.
- · Solid marketing knowledge with excellent presentation skills.

#LI-JACMY #countrymalaysia

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明