

MichaelPage

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## UP TO 12M JPY - Regional Marketing Associate

## Regional Marketing Associate

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1551764

## 業種

ビジネスコンサルティング

## 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

800万円 ~ 1200万円

## 更新日

2025年07月11日 17:26

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒 : 学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Support the APAC Marketing Senior Manager in developing and executing marketing, communications, and PR strategies to grow brand awareness and business across APAC. Coordinate with global teams to deliver integrated campaigns (content marketing), create press releases, organize events, and enhance marketing materials.

## Client Details

Our client provides research support to help clients make informed decisions using expert insights and real-time information. With a broad global network and dedicated teams, it delivers tailored intelligence to meet diverse needs. It also values an inclusive environment that embraces varied backgrounds and experiences.

## Description

- Assist in shaping and rolling out regional marketing and PR initiatives to strengthen brand presence across APAC.
- Work with global teams to deliver multi-channel campaigns, from content creation to media outreach and event support.
- Enhance existing promotional tools, including email campaigns, press releases, and client-facing materials.

#### Job Offer

- Competitive compensation package (up to 12M JPY).
- Flextime and 3 days working from home possibility.
- The possibility to expand the team and become people manager in the future.
- Work in an international environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

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#### スキル・資格

- +5 years experience in B2B marketing (professional services or IT/Tech) with hands-on experience with creative campaigns, including direct mail and email marketing.
- Skilled in developing effective marketing and sales content, with a strategic and consultative approach to innovative solutions.
- Proficient in tools like Adobe Creative Cloud, Salesforce, and Pardot, with excellent communication skills in both Japanese and English.

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#### 会社説明

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