

MichaelPage

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Marketing Manager (standalone) - Luxury Cosmetics**Marketing Manager - Luxury Cosmetics****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1551739

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年07月11日 14:36

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Support the development and execution of brand marketing initiatives in Japan. Collaborate across product, digital, and event marketing to drive awareness and sales.

Client Details

Our client is a global beauty and skincare brand with a strong market presence across Asia. The company blends innovation, tradition, and high product quality, offering a collaborative environment where local teams work closely with regional HQ. It is known for empowering talent and offering exposure across cross-functional marketing areas.

Description

- Support marketing strategy to strengthen brand visibility and drive sales
- Coordinate product launches, press events, and related campaigns
- Develop marketing collateral including digital, print, and POS materials
- Collaborate with agencies to execute brand events and activations
- Participate in product, packaging, and pricing discussions
- Track and manage marketing budget, estimates, and invoicing
- Provide timely updates and reporting to management

Job Offer

- Hands-on experience with product and brand marketing
- Opportunity to influence national campaigns
- Close collaboration with APAC HQ and global brand teams
- Full ownership of budget and vendor management
- Work in a premium lifestyle and beauty industry

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Background in marketing, business, or similar fields
 - Marketing experience in beauty, skincare, or retail
 - Strong understanding of metrics, budgeting, and spreadsheets
 - Excellent communication and coordination skills
 - Comfortable working cross-functionally and with external partners
 - Fluent in Japanese and English
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会社説明

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