

MichaelPage

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Event Specialist - Luxury**Event Specialist - Luxury****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1551680

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

650万円 ~ 750万円

更新日

2025年07月10日 17:19

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

As a Consumer Event Specialist in the cosmetics industry, you will be responsible for planning and executing impactful events to enhance brand visibility and customer engagement. This role requires expertise in event management, a creative mindset, and an ability to work collaboratively with internal and external stakeholders.

Client Details

This role is with a globally recognized organization in the retail industry. The company is known for its premium products and commitment to delivering exceptional customer experiences. Their marketing and agency department is dedicated to innovation and achieving measurable results.

Description

- Create detailed 3D images of the proposed plans for validation by the headquarters.
- Oversee the execution of retail events.
- Coordinate with internal teams and external vendors to manage event logistics, setup, and teardown.
- Efficiently manage and coordinate all 360° marketing materials.
- Work with the creative team to develop and produce promotional materials, including brochures, banners, digital content, and more.

- Oversee the coordination and deployment of direct retail activity devices such as engraving machines, FR/MUP APP, consultation tablets, etc.
- Provide training and support to retail staff on the proper use of these devices.

Job Offer

- **Hybrid environment.**
- Opportunities to work on exciting projects in the retail industry.
- Permanent position offering job security and professional growth.
- Collaborative work environment in a medium-sized organization.
- Chance to contribute to innovative marketing campaigns.

If you are passionate about creating memorable consumer experiences and have the skills to thrive in this role, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Bachelor's degree in Marketing, Business Administration, or a related field.
- Proven experience in trade marketing, event management, or a similar role.
- Strong project management skills with the ability to manage multiple tasks simultaneously.
- Excellent communication and interpersonal skills.
- Proficient in using project management and design software (Word, Excel, PowerPoint, Illustrator, Sketch up 3D software).
- Creative thinker with a keen eye for detail.
- Ability to work independently and as part of a team.
- Knowledge of the beauty or luxury industry is a plus.
- Language: Native level Japanese, English communication skills a plus.

会社説明

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