




SUPPORT YOUR FIRST CAREER IN JAPAN
Hotel front desk / English Teacher / Inexperience welcomed
Make a step towards your future career

[Not Required Japanese] International marketer /hybrid remote 

English-speaking work environment

募集職種

人材紹介会社
株式会社 j Career

採用企業名
Global IT company preparing for IPO

求人ID
1549993

業種
ソフトウェア

会社の種類
中小企業 (従業員300名以下)

外国人の割合
外国人 半数

雇用形態
正社員

勤務地
東京都 23区, 港区

最寄駅
銀座線、 外苑前駅

給与
500万円 ~ 650万円

勤務時間
Flextime system (core time 10:00-17:00) Break time: 60 min.

休日・休暇
Sat, Sun, national holiday Vacation leave paid holiday etc

更新日
2025年07月10日 16:02

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 常時英語)

日本語レベル
無し

最終学歴
専門学校卒

現在のビザ
日本での就労許可が必要です

募集要項

■ Job Description

You will be responsible for planning and executing sales strategies for the overseas market for the ad fraud prevention tools we provide. The following tasks are expected. *Japanese language skills are not required

- Formulating overseas marketing strategies (selecting target markets, positioning, channel strategies, etc.)
- Planning and executing lead acquisition measures mainly for English-speaking countries (content marketing, webinars, advertising management, exhibition participation, etc.)
- Planning and editing of English content such as websites, landing pages, and white papers
- Lead nurturing using CRM (HubSpot)
- Sales support and business negotiation promotion in cooperation with the sales team
- Alliance building and collaboration support with local partner companies
- Reporting of KPI monitoring and improvement proposals

スキル・資格

■ Application Qualifications (Required)

- ・ **Currently living in Japan *Applications from outside Japan are not accepted.**
- ・ Ability to carry out work in English (guideline: business level or above)
- ・ Practical marketing experience in the business to business field (3 years or more)
- ・ Knowledge of digital marketing (especially in the SaaS field)
- ・ Experience using basic web marketing tools (GA4, HubSpot, etc.)
- ・ Communication skills to collaborate with teams and related departments

■ Application Qualifications (Preferred)

- ・ Marketing experience for products aimed at overseas markets
- ・ Knowledge of advertising technology and ad fraud
- ・ Experience working at a startup or growth phase company
- ・ Strength in copywriting and writing
- ・ Language skills other than Japanese and English

■ Desired profile

- ・ Able to set up hypotheses, design and implement measures, and verify and improve them
- ・ Able to enjoy challenging new markets and fields
- ・ Self-starter who can proactively manage multiple tasks
- ・ Able to think logically with technology and data-driven thinking
- ・ Flexibility to be able to communicate on an equal footing with members from diverse backgrounds

■ Rewarding and attractive aspects of the job

- ・ You can take on the challenge of the global issue of "ad fraud," which is at the core of marketing
- ・ A rare position that can handle phases 1 to 10 of overseas market development
- ・ The speed at which feedback on products and measures is directly reflected
- ・ An English environment and international network formation that directly leads to building a global career
- ・ You can experience the dynamism involved in creating new markets

■ Skills and experience you can gain

- ・ Practical skills in BtoB marketing for global markets
- ・ Strategy and execution skills in the growth phase of SaaS products
- ・ Ability to work with and coordinate with multicultural and multilingual teams
- ・ Data-based decision-making and PDCA operation ability
- ・ Business development perspective and flexible strategic thinking in emerging markets

■ Tools/environment used

Communication tools: Slack, Notion, Google Workspace, etc.

Marketing tools: HubSpot, GA4, Looker Studio, Ahrefs, webflow, etc.

会社説明