

MichaelPage

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Product Manager - Kitchen Appliances Brand**Product Manager - Cookware brand****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1549954

業種

電気・電子・半導体

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 850万円

更新日

2025年07月10日 09:18

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role is responsible for the product planning, development, and execution of marketing strategies for a key consumer product category. You'll collaborate closely with global teams to tailor products and campaigns for the Japanese market.

Client Details

This opportunity is with a large organization within the FMCG industry. Known for its consumer-oriented approach, the company is recognized globally for its high-quality products and commitment to innovation. Located in Tokyo, the company boasts a diverse team of professionals who consistently strive to meet consumer needs.

Description

- Developing and implementing effective marketing strategies for designated product lines.
- Overseeing product development and production processes to ensure quality and efficiency.
- Conducting thorough market research to identify potential opportunities and challenges.
- Collaborating with cross-functional teams to achieve business objectives.
- Driving product launch initiatives to ensure success and reach.
- Managing budgets and forecasting sales trends.
- Monitoring competition and industry trends to stay ahead in the FMCG market.

Job Offer

- Chance to lead a well-established brand category in the Japanese market
- Collaborative and open-minded corporate culture with global exposure
- Flexible working environment and clear career development paths
- Competitive salary and performance-based incentives
- Opportunity to work closely with international teams and gain global marketing experience

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

A successful Product Manager should have:

- A strong understanding of the FMCG industry and its market trends.
 - Excellent organizational and leadership skills.
 - Strong analytical abilities and proficiency in handling marketing data.
 - Proven experience in product development and management.
 - A Bachelor's degree in Marketing, Business, or a related field.
 - Excellent communication and negotiation skills.
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会社説明

Our client is a globally recognized leader in premium household consumer products, known for innovation, quality, and user-centric design. With a mission to make daily life easier and more enjoyable, the company has a strong presence in over 150 countries and offers an inspiring, collaborative, and fast-paced work culture. Joining their Japan team means contributing to millions of homes while working closely with international headquarters and local cross-functional teams.