

MichaelPage

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Creative Director - Furniture Brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1549946

業種

その他（メーカー）

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1100万円

更新日

2025年07月09日 21:57

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive brand storytelling and creative campaigns across all channels for the Japanese market.

Lead a small in-house team and collaborate with global counterparts to create culturally impactful, visually compelling brand experiences.

Client Details

Our client is a global lifestyle brand that combines design innovation, environmental responsibility, and digital-first thinking to reshape modern living. With a decade of success in the D2C space, they continue to push creative boundaries through bold marketing and product storytelling. The Japan team operates out of a vibrant, hybrid work environment with a strong focus on people, planet, and progress-making this an exciting place for creatives who want to make real impact while doing their best work.

Description

- Lead campaign ideation and storytelling for brand and growth marketing initiatives in Japan
- Collaborate with the global brand team to co-develop campaign ideas-not just localize

- Oversee concept development for social, product launches, and integrated brand campaigns
- Manage and mentor a designer and copywriter, fostering creativity and accountability
- Guide the creative production of assets across digital, print, website, and outdoor media
- Direct photo and video shoots-owning vendor coordination, budgeting, and art direction
- Review and approve visual and written work, ensuring brand consistency
- Stay up to date on creative best practices across channels like YouTube, Meta, X

Job Offer

- Flexible hybrid working style with a central Tokyo office
- International collaboration and creative autonomy
- 20+ days annual leave, with additional wellness and volunteer leave
- Free product perks and access to premium learning & development tools
- Inclusive and values-driven culture with real environmental impact (BCorp certified)
- Leadership opportunity in a small but empowered in-house team

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- 5+ years of creative leadership experience in B2C (agency or in-house)
- Native-level Japanese and business-level English proficiency
- Strong strategic and hands-on background in visual storytelling, copy or art direction
- Demonstrated ability to lead teams and drive original campaign ideas
- Experience with digital and offline formats, including social ads, OOH, and PR
- Skilled in Adobe Creative Suite, Figma, and other design tools
- Experience directing and organizing photo/video shoots
- Confident executing full-funnel creative from concept through to final delivery

会社説明

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