

MichaelPage

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Marketing Manager - Global B2B Tech - Up to 13M**Japan Marketing Manager - B2B Tech - 13M****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1549850

業種

電気・電子・半導体

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1400万円

更新日

2025年07月09日 11:01

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

As Marketing Manager, you'll drive the marketing strategy in Japan, focusing on demand generation, brand visibility, and campaign ROI. Lead a dynamic team and collaborate closely with sales to boost revenue growth and market presence.

Client Details

Our client is a global leader in test and measurement solutions, empowering industries like electronics, telecommunications, and aerospace with innovative tools for next-gen technologies. Recently spun off from a major corporation, the company now enjoys greater agility to focus on its core strengths in the rapidly evolving electronics sector. The Tokyo office is a central hub in Japan, and the company is committed to expanding its market presence.

Description

Develop and execute marketing strategies that align with regional growth priorities, focusing on ROI, brand strength, and accelerating customer buying decisions.

Collaborate with the Japan Sales VP and APAC teams to drive customer acquisition and revenue growth.

Lead demand generation initiatives with channel partners, creating impactful campaigns and high-quality leads.

Monitor and manage the marketing plan's budget, ensuring ROI on all campaigns and events.

Lead and mentor a 3-person marketing communications team.

Collaborate cross-regionally with teams in the US, China, and APAC to ensure consistent brand messaging and strategic alignment.

Job Offer

- Competitive salary in the range of JPY 10800000 to JPY 13200000 annually.
- Flexibility with work-from-home options for enhanced work-life balance.
- Overseas business trip opportunities to expand global exposure.
- Permanent employment with a stable and reputable organization.
- Collaborative and supportive work culture that fosters professional growth.

This is a fantastic opportunity for a Marketing Manager to make a significant impact in the industrial and manufacturing industry. If you meet the requirements, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

スキル・資格

Bachelor's degree in Marketing, Business Management, or a related field.

6 to 8 years of B2B marketing experience, with leadership experience a plus.

Background in semiconductor, automotive, or energy sectors preferred.

Strong business partnering skills, with the ability to align marketing plans with sales goals.

Excellent collaboration, influencing, and negotiation skills.

Fluent in both English and Japanese (written and verbal communication).

会社説明

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