



PR/087033 | Product Designer / Brand Manager - Fishing (m / f / d)

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント ドイツ

求人ID

1549789

業種

小売

雇用形態

正社員

勤務地

ドイツ

給与

経験考慮の上、応相談

更新日

2025年08月06日 18:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

This company is a key player in the fishing goods industry, known for its high-quality and innovative products that aim to enhance the user experience. This full-time, permanent Product Designer/ Brand Manager position is based in Düsseldorf, Germany, and focuses on elevating products to a premium standard. You'll be instrumental in shaping the product vision and strategy, especially as the market focus refines to the German-speaking (DACH) region.

Job Responsibilities

- Conducting thorough market research to identify trends and opportunities.
- Performing in-depth competitor analysis to understand the competitive landscape.
- Based on your research, planning and developing new product lines.

- Visualize the brand concept to the product image for the production team.

Job Requirements

- Fluency in English is a must.
- Proficiency in German is an advantage.
- Experience in the outdoor sporting goods industry is highly desirable.

#LI-JACDE

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会社説明