



PR/123072 | Social Media Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1549705

業種

旅行・観光

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年07月08日 17:23

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Main Responsibilities:

- Create and manage social media strategies across platforms (Instagram)
- Lead content creation and ensure all visuals and messaging match the brand's identity
- Work with designers, content creators, and marketing teams to produce high-quality content
- Track performance using tools like Google Analytics and social media insights
- Improve content using SEO and keyword research
- Manage paid ads and digital campaigns
- Keep up with social media trends and suggest new ideas

Requirements:

- Bachelor's Degree in Marketing, Communications, or related field
- At least 3 years of experience in social media or digital marketing
- Good understanding of social media platforms, ads, and content creation
- Fluent in English (spoken and written)
- Creative, with a good sense of design and visuals
- Strong multitasking and analytical skills
- Knowledge of SEO, keyword research, and Google Analytics
- Willing to work as an Individual Contributor, report directly to the owner of company.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.co.id/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.co.id/terms-of-use>

会社説明