



PR/123072 | Social Media Manager / Creative Director

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1549705

業種

旅行・観光

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年09月16日 01:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Main Responsibilities:

- Create and manage social media strategies across platforms (Instagram)
- Lead content creation and ensure all visuals and messaging match the brand's identity
- Work with designers, content creators, and marketing teams to produce high-quality content
- Track performance using tools like Google Analytics and social media insights
- Improve content using SEO and keyword research
- Manage paid ads and digital campaigns
- Keep up with social media trends and suggest new ideas

Requirements:

- Bachelor's Degree in Marketing, Communications, or related field
- At least 3 years of experience in social media or digital marketing
- Good understanding of social media platforms, ads, and content creation
- Fluent in English (spoken and written)
- Creative, with a good sense of design and visuals
- Strong multitasking and analytical skills
- Knowledge of SEO, keyword research, and Google Analytics
- Willing to work as an Individual Contributor, report directly to the owner of company.

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会社説明