



## 募集要項

## Job Summary

The Marketing Supervisor will lead and coordinate export-import marketing strategies across Asian markets, with a strong focus on Japanese clientele. This role involves managing international trade operations, developing market entry strategies, and maintaining high-level client relationships to drive revenue growth.

## **Key Responsibilities**

- Identify and develop new business opportunities in Asia, especially Japan, Southeast Asia, and East Asia.
- · Oversee logistics, documentation, and compliance for cross-border shipments.
- Build and maintain strong relationships with Japanese customers, ensuring cultural sensitivity and high service standards.
- Develop and implement marketing campaigns tailored to regional markets.

• Track KPIs, analyze market trends, and report performance to senior management.

- Ensure all export-import documentation complies with international trade laws and Japanese regulations.
- Work closely with logistics, finance, and product development teams to ensure seamless operations.

## Requirements

- Bachelor's degree in any field.
- Minimum 3 years of experience in export-import marketing, preferably in Asia.
- Proven track record of handling Japanese clients or working in Japan-related markets.
- Fluency in English is mandatory.
- Deep understanding of Asian trade regulations, especially import/export protocols.
- Strong negotiation and communication skills.
- · Excellent knowledge in export-import market & regulations across Asia countries
- Ability to lead a team and manage multiple projects simultaneously.
- Experience working in Japanese or multinational companies with a track record of dealing with multiple Japanese customers

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