



## PR/123035 | Marketing Communications Manager

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントインドネシア

#### 求人ID

1549689

#### 業種

不動産仲介・管理

#### 雇用形態

正社員

#### 勤務地

インドネシア

#### 給与

経験考慮の上、応相談

#### 更新日

2025年07月08日 17:22

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Key Responsibilities:

- Develop and implement integrated marketing and communication plans to position the hotel as a market leader
- Oversee all brand-related content including digital marketing, advertising, press releases, and promotional materials
- Build and maintain strong media, influencer, and community relations to maximize positive coverage
- Manage the hotel's online presence including website, SEO/SEM, and social media platforms
- Coordinate with the sales and F&B teams to support campaigns, events, and seasonal promotions
- Monitor marketing KPIs and provide reports with actionable insights
- Ensure consistent brand voice and visual identity across all channels

Requirements:

• **Minimum 3 years of experience as a Marketing Communication Manager in a 5-star hotel**

- Proven track record in luxury brand marketing, PR, and digital campaigns
- Strong media network and public relations skills
- Creative mindset with excellent writing and storytelling abilities
- Proficiency in digital marketing tools and analytics (e.g., Google Analytics, Meta Ads Manager)
- Bachelor's degree in Marketing, Communications, or a related field
- Fluent in English is a MUST.

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会社説明